

To: Columbus Day Parade Marchers and Participants in New York City
From: Ralph A. Contini, UNICO National Columbus Day Chair
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CALL TO ACTION

NOTE - Revised assembly and departure time.

Monday October 9, 2017:

We invite all UNICO members and their families to participate in this year's 73rd Annual New York City Columbus Day Parade on **Monday, October 9, 2017**. This is UNICO'S national flagship parade and the world's largest celebration of Italian-American heritage. Join us in experiencing this memorable day.

Members and guests are to assemble at **11:30 am (Revised was Noon)** on 47th Street, west of 5th Avenue and see Chairman Ralph Contini and you will be inserted in the line of march. A bus will be made available by our committee, to and from New York City, for our members. The bus will leave the Fort Lee Recreation Center located at 1500 Stillwell Ave., Fort Lee, NJ at **10:30 AM sharp**.

The UNICO float theme will be: “**Columbus Day, a Great American Holiday**” to reaffirm, preserve, protect and defend Columbus Day and continue to bring awareness to October as “Italian Heritage and Culture Month” Re-Discover your Italian Heritage and UNICO National charities. **In order to comply with the safety rules imposed by the float company, we must limit the amount of people on the float. As a result, requests to ride on the float will be considered on a need basis in advance. Unless your request has been accepted please do not get on the float.**

The parade marches up Fifth Avenue from 44th St. to 72nd St. then turns right towards Third Avenue. The parade is a televised global event with millions of viewers and nearly one million spectators. This is one parade you won't want to miss! And remember, if you can't make it to the parade watch it on WABC-TV New York, from 12 Noon to 3:00 PM or you can watch the Columbus Day Parade on ABC online!

Yours in UNICO, Ralph A. Contini, **UNICO National Columbus Day Chair**